



# The Future is Green

Marketing Services





## Who is iGrow News?

At iGrow News we believe that the best way to raise consciousness is by informing people and sharing new technologies. Since our founding in 2015, we have always ensured the accurateness and unbiasedness of the news that we share, enabling you to find reliable information on Indoor Farming / CEA. This is why we are considered a leader in the Localization of Agriculture!

### Our metrics since January 2021:

VISITS	UNIQUE VISITORS	PAGEVIEWS	Site Bounce Rate
<b>489K</b>	<b>461K</b>	<b>561K</b>	<b>58%</b>
+77% yr/yr	+84% yr/yr	+54% yr/yr	

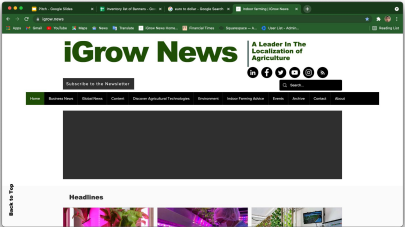


## Marketing Services offered by iGrow News:

- **Publishing Media Releases:** Send us an article that you would like to publish on iGrow.News
- **Renting Banners:** Rent a banner for one month or more
- **Posting Videos on our YouTube Channel:** Send us a video of your project / startup of 2-3 minutes and we will post it on our YouTube Channel.



# Renting Banners on iGrow News - Inventory List

Website	Number of Banners to rent	Size of the Banners available (pixel)	Locations
 <p>A screenshot of the iGrow News website. The page features a green header with the iGrow logo and the tagline "A Leader in The Localization of Agriculture". Below the header is a large black rectangular area, which is the location for the banners mentioned in the inventory list. The rest of the page shows a "Headlines" section with several small images.</p>	44	980 x 240 (All are the same sizes)	<ul style="list-style-type: none"> <li>● Below the menu (22 available)</li> <li>● 2nd section of the pages (2 available)</li> <li>● 3rd section of the pages (2 available)</li> <li>● Above the footer (18 available)</li> </ul>

**Banners available on:** Home page/ Business News/ Global News/ North America/ Central and South America/ Europe/ Asia/ Middle-East/ Oceania/ Videos/ Podcast/ Discover Agricultural Technologies/ Hydroponics/ Aeroponics/ Aquaponics/ Robotics/ Energy/ Other technologies/ Environment/ Indoor Farming Advice/ Events



## Prices per Month

Menu	Prices in Euros	Price in USD
Home	420	500
Business news	420	500
Global news	420	500
North America	400	470
South and central america	400	470
Europe	400	470
Africa	400	470
Middle-East	400	470
Asia	400	470
Oceania	400	470
Videos	400	470
Podcasts	400	470

Menu	Prices in Euros	Price in USD
Discover agricultural technologies	420	500
Hydroponics	400	470
Aeroponics	400	470
Aquaponics	400	470
Robotics	400	470
Energy	400	470
Other technologies	400	470
Environment	400	470
Indoor farming advice	400	470
Events	400	470



## Prices for a rent of 3 month

Menu	Prices in euros	Price in USD
Home		
Business news		
Global news		
North America	380	444
South and central america	380	444
Europe	380	444
Africa	380	444
Middle-East	380	444
Asia	380	444
Oceania	380	444
Videos	380	444
Podcasts	380	444

Menu	Prices in euros	Price in USD
Discover agricultural technologies		
Hydroponics	380	444
Aeroponics	380	444
Aquaponics	380	444
Robotics	380	444
Energy	380	444
Other technologies	380	444
Environment	380	444
Indoor farming advice	380	444
Events	380	444



## Renting Banners on iGrow News - Duration

You can rent the banners for one (1) month. Specifically, the Home page, the Business news page, the Global news page and Discovering Agricultural Technologies are available only for one month.

You can rent the banners for three (3) months. Specifically, all of the other pages that are not mentioned above are available to be rented for a period of 3 months or 1 month.

All rented banners are renewable but may be subject to price change.



## Banner Example - Image

**STATE  
STREET**  
GLOBAL  
ADVISORS

**Climate Investing**  
Lose the Carbon,  
Keep the Returns

[Learn More](#)





## Banner example - Short video/ GIF



Join us for the Premiere Reveal  
of the Winners at the 2020  
Nordic Hedge Award.

supported by:



SWEDISH HOUSE  
OF FINANCE



NORTHERN  
TRUST



## Renting Banners - Pages Data

Menu	Type of content	Type of viewer
<b>Home</b>	All news around the CEA sector	Interested in new tech in agriculture
<b>Business news</b>	M&A's, trade deals, MoU, JV's, regulations enacted around the world, IPO, funds raised...	Managers, CEO, EXEC of companies in the tech domain in agriculture
<b>Global news</b>	All news around the CEA sector	Interested in new tech in agriculture
<b>North America</b>	All news around the CEA sector in North America	
<b>South and central america</b>	All news around the CEA sector in MERCOSUR	
<b>Europe</b>	All news around the CEA sector in Europe	
<b>Africa</b>	All news around the CEA sector in Africa	
<b>Middle-East</b>	All news around the CEA sector in GCC	
<b>Asia</b>	All news around the CEA sector in Asia	
<b>Oceania</b>	All news around the CEA sector in Oceania	
<b>Videos</b>	Presenting startups and projects in the sector	Discover startups and project in the sector
<b>Podcasts</b>		



## Renting Banners - Pages Data

Menu	Type of content	Type of viewer
<b>Discover agricultural technologies</b>	Discover technologies involved in the sector, how they will change our lives or help us meet the sustainable development goals	Wants to know who is involved in the market, interest in new tech in agriculture
<b>Hydroponics</b>	Discover hydroponic technology	
<b>Aeroponics</b>	Discover aeroponic technology	
<b>Aquaponics</b>	Discover aquaponic technology	
<b>Robotics</b>	Discover how robotics are used in the sector	
<b>Energy</b>	Discover how energy is used in the sector and how the sector may produce energy in the future	
<b>Other technologies</b>	Discover how other technologies are used in the sector	
<b>Environment</b>	Discover how the CEA sector contributes in respecting the environment	Wants to know how technologies can improve the environment
<b>Indoor farming advice</b>	Discover best practices shared by indoor farmers around the world	Farmers that want to see best practices
<b>Events</b>	Discover events webinars, exhibitions around the world that may interests you	Interested in an event in the sector



# Posting Videos on YouTube

<b>Frequency of Uploads</b>	<b>Duration of Videos</b>	<b>Topics Accepted</b>	<b>Size Accepted</b>
1 per day	2-3 min	<ul style="list-style-type: none"><li>- Presentation of project / startups</li><li>- Promotion of a new product</li><li>- Introduction of new technologies</li><li>- Presentation of companies</li><li>- Promotion of events, exhibition ...</li></ul>	5Gb max



# Terms and Conditions

- Content that is published on YouTube or on our Website will have to be relevant to the content published on the said platforms.
- All payments shall be made in euros.
- We reserve the right to verify the information provided in the videos and banners to ensure its accurateness.
- We reserve the right to remove any content that is proven to be inaccurate, false, fraudulent, promoting terrorism activity by any means.
- Any content shared with us for Advertisement purposes must meet the sizes explicitly stated on the precedent pages or, it may be subject to additional fees.



## Contact us

For additional information regarding our services, please contact:

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